

### REMARKS

In the Office Action dated September 25, 2003, claims 1-33 were rejected. Claims 1-33 are now pending in the application. In view of the remarks and amendments, Applicant respectfully requests reconsideration of the application.

Claims 1-10, 13, 21, and 33 were rejected under U.S.C. § 102(b) as being anticipated by Kalbermatter et al.

Applicant has amended Claims 1, 21, and 33 to include the limitation of:

wherein said data mark indicates a time and said data  
mark represents content that is broadcasted at said  
time

Applicant believes that Kalbermatter fails to teach a data mark that indicates a time. Further, Applicant believes that Kalbermatter fails to teach the data mark that represents content that is broadcasted at the time indicated by the data mark.

Therefore, Kalbermatter does not anticipate Claims 1, 21 and 33. Thus, independent Claims 1, 21, and 33 are in condition for allowance. In addition, Claims 2-10 and 13 depend directly or indirectly on Claim 1 and therefore, are patentable for at least the same reasons discussed above.

Claims 21-23, 25, and 26 were rejected under U.S.C. § 102(e) as being anticipated by Lizzi et al.

Applicant has amended Claim 21 to include the limitation as discussed above. Similar to Kalbermatter, Applicant believes that Lizzi fails to teach a data mark that indicates a time. Further, Applicant believes that Lizzi fails to teach the

data mark that represents content that is broadcasted at the time indicated by the data mark.

Therefore, Lizzi does not anticipate Claim 21. Thus, independent Claim, 21 is in condition for allowance. In addition, Claims 22, 23, 25, and 26 depend directly or indirectly on Claim 21 and therefore, are patentable for at least the same reasons discussed above.

Claims 27 and 30-32 were rejected under U.S.C. § 102(e) as being anticipated by Deguchi.

Applicant has amended Claim 27 to include the limitation of:

wherein said data mark indicates a time and said data  
mark represents content that is broadcasted at said  
time; and  
displaying said received data on a watch face

Applicant believes that Deguchi fails to displaying the information representing content associated with the data mark on a watch face.

Therefore, Deguchi does not anticipate Claim 27. Thus, independent Claim 27 is in condition for allowance. In addition, Claims 30 and 32 depend directly or indirectly on Claim 27 and therefore, are patentable for at least the same reasons discussed above.

Claims 11, 12, and 14-20 were rejected under U.S.C. § 103(a) as being anticipated by Deguchi in view of Lebby et al. Claims 11, 12, and 14-20 depend directly or indirectly on Claim 1 and therefore, are patentable for at least the same reasons discussed above.

Claim 24 was rejected under U.S.C. § 103(a) as being anticipated by Lizzi et al. Claim 24 depends directly or indirectly on Claim 21 and therefore, are patentable for at least the same reasons discussed above.

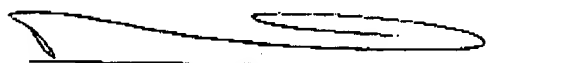
Claims 28 and 29 were rejected under U.S.C. § 103(a) as being anticipated by Deguchi. Claims 28 and 29 depend directly or indirectly on Claim 27 and therefore, are patentable for at least the same reasons discussed above.

In view of the foregoing remarks and amendments, Applicant respectfully submits that all pending claims are in condition for allowance. Such allowance is respectfully requested.

If the Examiner finds any remaining impediment to the prompt allowance of these claims that could be clarified with a telephone conference, the Examiner is respectfully requested to contact Richard H. Butler at (408) 223-9763.

Respectfully submitted,

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